

Legal Issues and the Internet

Overview:

The worldwide web has changed the way the world communicates and in the process has created a myriad of challenges for employers not the least of which includes employee blogging, social networking (i.e., Twitter and Facebook), e-mail usage, etc. Today's managers must stay current on the latest technological applications, and they must also understand the legal ramifications of Internet-based applications. Learn how organizational policies and appropriate supervisory practices can minimize legal Internet-related problems in the areas of hiring and employee performance.

Focus Areas:

- Promote clear policies relating to workplace Internet and e-mail use, as well as the impact of social networking and blogging on the organization and individual employees.
- Protect against potential Internet/e-mail-based defamation (employees and job applicants)
- Understand effective employee-disciplinary options
- Reduce time and money to address recurring employee issues
- Develop strategic approach for responding to generational differences in perceptions about acceptable Internet use

OJI – On the Job Impact:

- Align disciplinary actions with legal requirements
- Reduce defamatory and harassing use of Internet-based applications
- Minimize employment-related lawsuits and preserve organizational resources

Who will benefit:

- Senior Leadership
- Managers/Supervisors (all levels)