

## **Business Ethics**

### **Overview:**

Global and regional market competition, challenging economic conditions and increased legal/compliance requirements make organizational ethics strategically more important than ever to business profitability and long-term viability. Learn how sound ethical practices within a formalized program can positively affect recruitment, staffing, employee/labor relations, employee/customer/client valuation to name a few. Assess how managerial decisions, communication strategies, policy decisions, etc. are affected by the level of ethical sensitivity and understanding that are present. Empower employees at all levels to become engaged as “chief ethical officers” for the organization thereby increasing morale, loyalty and customer/client valuation.

### **Focus Areas:**

- Address culture-value gap
- Establish organizational ethical standards/program initiatives
- Align ethical standards across the organization
- Create ethical-behavioral standards for recruitment

### **OJI – On the Job Impact:**

- Apply ethical considerations to decision making
- Create and maintain ethical workplace environment
- Increase organizational valuation through enhanced ethical practices
- Diminish potential legal liability through effective ethical practices

### **Who will benefit:**

Senior Leadership  
Managers (all levels)  
Union Leaders  
Employees (all levels)